

INTENDED GRADY

advising packet



**GRADY
COLLEGE
HANDOUTS**

intended Grady
STUDENT CHECKLIST

**HELPFUL
ADVISING
RESOURCES**

GRADY COLLEGE
*application
information*

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GRADY COLLEGE

Undergraduate Majors

Bachelor of Arts in Journalism

Journalism

Prepares students for positions in broadcast and multimedia reporting, writing, editing and producing, photojournalism, social media, web and publication design, media innovation, entrepreneurship and news management.

The journalism major prepares students for jobs in news organizations. Students learn to find and tell stories that matter on multiple platforms for a variety of audiences. They develop storytelling skills in audio, visual and written forms. They learn what makes a story important, how to gather credible information and how to present it in the most effective way while balancing the ethical and legal needs of news organizations and audiences. Grady journalism graduates are prepared to be leaders and media entrepreneurs. Our graduates excel at jobs in online media, television, magazines, newspapers, and any career that values ethical, credible communication skills and leadership.

Advertising

Prepares students for positions in advertising management, media planning and sales, message development and execution, and research design and analysis.

Students learn about the social and economic order in which advertising operates. The advertising curriculum educates students for future jobs as analysts, decision-makers, creative thinkers and planners in advertising and related fields. Graduates work in advertising agencies and related organizations, or in the advertising and marketing communication department of businesses.

Public Relations

Positions in public relations, media relations, and message design and development.

The public relations major prepares students for the tasks and responsibilities of management, emphasizing operational and ethical standards of practice. Students learn about the social and economic order in which public relations operates. Graduates work in public relations agencies and related organizations or in the communication/public relations departments of businesses, government, and other organizations, such as not-for-profit institutions.

Entertainment and Media Studies

Prepares students for positions in the entertainment industry, including film, television and new media.

This program prepares students for careers in the entertainment media industries. The major includes emphasis areas in video production (for film, television, online and mobile distribution), screenwriting and digital media production. The major focuses on entertainment media, providing students with professional courses in the theory and production of creative media within a media studies framework.

More information: Grady.uga.edu/apply

UGAGrady



**Grady College of Journalism
and Mass Communication**
UNIVERSITY OF GEORGIA



News Literacy Certificate

Offered by the Cox Institute for Journalism Innovation, Management and Leadership, this certificate program enhances students' ability to discern between credible information and information disorder through critical examination of how we access, analyze, verify, create, and share media messages with an emphasis on news. Students study the critical role news organizations play in our marketplace of ideas and will explore journalistic responsibility and important ethical constructs of the news and information ecosystem.

<https://coxinstitute.grady.uga.edu/certificate-of-news-literacy/>

New Media Certificate

The New Media Certificate supplements any undergraduate or graduate degree and is a credential that demonstrates a student is "technowledgable": the understanding of new media technologies and their application in a chosen field. Certificate students have access to hands-on classroom environments, innovative technologies and networking opportunities that lead to jobs. Application required.

<https://nmi.cool/nmc/> **Follow Us: @nmiuga**

Public Affairs Professional Certificate

This certificate, in partnership with the School of Public and International Affairs, educates students in this specialized communications skill set aimed at educating, driving or changing public opinion around a public policy, legislation, political candidates or issues. Application required.

<https://grady.uga.edu/pac/> **Follow Us: @UGAGradyPAC**

Sports Media Certificate

The Carmical Sports Media Institute at the University of Georgia offers the Southeastern Conference's only dedicated program of study for undergraduates interested in sports reporting and writing, broadcasting, social and digital media, and media relations and communication. We use the press boxes and sidelines at UGA, around Athens and in nearby Atlanta as our real-world learning labs. We teach students the enduring fundamentals of sports journalism and communications, and we train them to adapt to the industry's evolving platforms and tools. Our graduates are working at ESPN, The Washington Post, the SEC Network, The Athletic, various NFL and MLB teams, and many local TV stations and newspapers. Application required.

<https://sportsmediainstitute.uga.edu/> **Follow Us: @sportsmediauga**

Strategic Health & Risk Communication Certificate

The Strategic Health & Risk Communication certificate, in partnership with the College of Public Health, offers undergraduate students the knowledge, skills and experience related to applying communication principles to address public health problems. It will help prepare students to better meet the evolving health needs of society at large and use their health promotion and/or communication skills in an applied manner. Application required.

<https://grady.uga.edu/adpr-courses/shrc/>



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Your Intended Grady Checklist

VISIT [GRADY.UGA.EDU](https://grady.uga.edu)

This is required reading for all Intended-Grady students! Learn about Grady majors, career opportunities, who's who in Grady College, admissions information, scholarships, clubs, famous alumni, and much more.

JOIN THE GRADY LISTSERV

The listserv provides information about events, courses, and the application process that is vital to your intended-Grady experience. Visit <https://grady.uga.edu/newsletter-registration/> to join.

MEET WITH YOUR GRADY ADVISOR

Schedule an advising appointment with your Intended-Grady advisor in the Exploratory Center via [SAGE](#) each semester to plan for your coursework leading up to the application.

CONSIDER A DUAL DEGREE, MINOR, OR CERTIFICATE PROGRAM

With early planning, you may be able to graduate with a dual degree. For example, in addition to your Grady AB degree, you might work towards an AB degree in another field of interest. Minors and certificate programs are another excellent ways to fulfill upper-level and general elective hours. See the online Bulletin at bulletin.uga.edu for information about majors, minors, and certificate programs.

JOIN A GRADY STUDENT ORGANIZATION

Try on a major and see how it fits! Join our student organizations to meet and socialize with students with similar interests, take field trips, and learn from visiting professionals. Visit grady.uga.edu/clubs-organizations/ to learn more.

GAIN INTERNSHIP EXPERIENCE

You can gain valuable work experience through internships. These learning experiences are essential to your education and will enhance your job opportunities. Complete a non-credit internship as an Intended-Grady student and you will be ready for a more prestigious internship for academic credit later. Visit career.uga.edu to learn more!

PLAN TO STUDY AWAY

Will a study away program fit into your academic plans? Grady offers a variety of study away programs during the summer sessions, and UGA offers over 90 study away programs in 61 countries. For more information, visit grady.uga.edu/study-away/ or the Office of Global Engagement website at international.uga.edu/oie.

APPLY FOR A GRADY SCHOLARSHIP

College scholarships are awarded to outstanding students each spring for the following academic year. Visit grady.uga.edu/grady-students/scholarships-student-support/ to learn more.

ATTEND A GRADY ADMISSIONS INFORMATION SESSION

This is a must-do! Grady College advisors and staff will provide specific information about the admissions process and will be available to answer questions.

APPLY FOR ADMISSION TO GRADY COLLEGE!

The application deadline is 5 p.m. on Friday of the second full week of classes. The application form and admission requirements are available on the Grady website at grady.uga.edu/apply/.

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Intended Grady Advising Worksheet

Select courses you would like to take this semester.

I. Foundation Courses

ENGL 1101 English Composition I
ENGL 1102 English Composition II

Need one of the following courses:

MATH 1101 Math Modeling
MATH 1113 Precalculus or
STAT 2000 Elementary Statistics*

*STAT 2000 is required for Advertising and Public Relations majors and satisfies AREA I & AREA III

II. Sciences

Need one Physical science, one Life science, and one corresponding lab section

Physical Science with lab

ASTR 1010+L Astronomy of Solar System
ASTR 1020+L Stellar & Galactic Astronomy
GEOG 1111+L Physical Geography
GEOG 1112+L Weather & Climate (EA)
GEOG 1113+L Landforms
GEOL 1121+L Earth Process & Environment (EA)
GEOL 1122+L Earth's History Global Change (EA)
MARS1010+L The Marine Environment (EA)

Physical Science without lab

ASTR 1010 Astronomy of Solar System
ASTR 1020 Stellar & Galactic Astronomy
ASTR 1420 Life in the Universe
GEOG 1111 Physical Geography
GEOG 1112 Weather & Climate (EA)
GEOG 1113 Landforms
GEOG 1125 Resources, Society & Environment(EA)
GEOL 1121 Earth Process & Environment (EA)
GEOL 1122 Earth's History Global Change (EA)
MARS 1011 Intro to the Marine Environment (EA)
MARS 1030 Migrations in the Sea
PHYS 1010 Physical Science

Life Science with lab

BIOL 1103+L Basic Concepts in Biology (EA)
BIOL 1104+L Organismal Biology (EA)
ECOL 1000+L Ecology (EA)
PBIO 1210+L Principles of Plant Biology (EA)

Life Science without lab

BIOL 1103 Basics Concepts in Biology (EA)
BIOL 1104 Organismal Biology (EA)
ECOL 1000 Ecology (EA)
FANR 1100 Natural Resource Conservation (EA)
FANR 1200 Natural History of Georgia (EA)
PBIO 1210 Principles of Plant Biology (EA)

III. Quantitative Reasoning

Need one of the following courses:

ARTS 2100 Strategic Visual Thinking
CSCI 1210 Computer Modeling and Science
GEOG 2011+L Intro to GIS
MATH 1060 Mathematical Decision Making
STAT 2000 Elementary Statistics *
PHIL 2500 Symbolic Logic

*STAT 2000 is required for Advertising and Public Relations majors and satisfies AREA I & AREA III

IV. World Languages and Culture

Need three from Foreign Language, Culture, or a combination of both. (Most language sequences begin in the fall semester).

*Arabic – ARAB	*Bengali – BENG
*Chinese - CHNS	French - FREN
*Greek – GREK	German GRMN
*Hebrew – HEBR	*Indonesian - INDO
Italian - ITAL	*Japanese - JPNS
*Korean - KREN	*Latin – LATN
*Persian - PERS	*Portuguese–PORT
*Quechua – QUEC	*Russian - RUSS
Spanish - SPAN	*Swahili - SWAH
*Vietnamese –VIET	*Yoruba – YORB

Culture

AESC 2050 Effects of Global Agriculture
AFST 2100 Intro to Africa (C)
ANTH 1102 Intro Anthropology (C)
ARHI 2300/2400 Art History I+II
CMLT 2400 Asian-American Lit (C)
CMLT 2600 Black Diaspora Lit (C)
GEOG 1101 Intro to Human Geography (C)
GEOG 1130 Intro to World Geography
HIST 2221/2222 Latin American Civ I+II (C)
HIST 2301/2302 History of Western Civ I+II
HIST 2501/2502 History of Africa I+II (C)
HIST 2701/2702 World Civilizations I+II (C)
LACS 1000 Intro Latin Am &Caribbean (C)
LAND 2510 History of Built Environment I
LING 2100 Study of Language
RELI 1001 Judaism, Christianity, Islam
RELI 1002 Religions of India, China & Japan
RELI 1006 Religions of the World
ROML 2550 Latino Literature (C)

IV. Humanities & Arts (need one)

ARHI 2300 Art History I
ARST 2100 Intro to Painting & Visuality
ARST 2210 Intro to Photo/Image Culture
ARTS 2000 Art Appreciation
ARTS 2050 Cultural Diversity in Am. Art (C)
CLAS 1000 Greek Culture
CLAS 1010 Roman Culture
CLAS 1020 Classical Mythology
CMLT 2212 World Lit Early Mod to Present
CMLT 2500 Ethnic American Lit (C)
COMM 1110 Intro to Public Speaking
COMM 1500 Intro to Interpersonal Comm
DANC 2010 Dance Appreciation
ENGL 2320 English Lit Since 1700
ENGL 2340 American Lit Since 1865
ENGL 2400 Multicultural Lit in America (C)
FILM 2120 Introduction to Cinema
LAND 1500 Design and the Environment
LLED 2110 Survey Children's Literature
MUSI 2020 Music Appreciation
MUSI 2040 History of Popular Music (C)
MUSI 2060 History of Rock & Roll (C)
PHIL 2010 Intro to Philosophy
PHIL 2020 Logic & Critical Thinking
RELI 1003 Intro to Religious Thought
RUSS 2050 20th Century Russian Culture
THEA 2000 Appreciation of Theatre

V. Social Sciences (need three)

AAEC 2580 Applied Microeconomics Principles
AFAM 2000 African American Studies (C)
AFST 2100 Intro to Africa (C)
AFST 3820 Reflections on Fighting Hunger
ANTH 1102 Intro Anthropology (C)
ETAP 2200 Education Around the World
FHCE 1110 Consumers in Our Society
GEOG 1101 Intro Human Geography (C)
GEOG 1103 Cultural Geography of US (C)
HDFS 2100 Development in the Family
HIST 2111 American History to 1865
HIST 2112 American History since 1865
IHDD 2001 Intro to Disability Studies
INTL 1100 Intro to Global Issues
PHIL 2030 Intro to Ethics
POLS 1101 American Government
PSYC 1101 Intro to Psychology
RELI 2004 Religion Native American Cultures(C)
SOCL 1101 Intro to Sociology
SOCL 2820 Race and Ethnicity in America (C)
WMST 1110 Multicultural Women's Studies (C)
WMST 2010 Intro to Women's Studies

Graduation Requirements

Grady College Requirements

(not required for Grady application)

- Three hours of any foreign language at the 2000-level or above
- ECON 2105 or ECON 2106
- STAT 2000 required for Advertising and Public Relations majors

University System Requirements

U.S. and GA. History (HIST 2111 or 2112)
U.S. and GA. Constitutions (POLS 1101)
Core Curriculum areas I-VI

University of Georgia Requirements

Cultural Diversity (course with a (C) behind it)
Environmental Awareness (course with a (EA))
Physical Education (PEDB prefix)

FAQ

Changing majors in ATHENA? Make sure you mark "intended" for all Grady majors.

You become eligible to apply to Grady College when 24 hours in **Areas I-V** of the core is complete or in the process of completion.

All Grady major programs require four semesters in Grady College (excluding summers and semester of application).

Drop/Add + Withdrawal Deadlines can be found on the Academic Calendar:

<https://reg.uga.edu/general-information/calendars/academic-calendars/>

Lots of Intended-Grady Info here:
<http://grady.uga.edu/apply/>

AP Credit Equivalencies

http://www.reg.uga.edu/creditFromTesting/advancedPlacement/uga_ap_credit_equivalencies

Took Test?	AP TEST	SCORE	COURSE (CREDIT HOURS)
	ART HISTORY	4 OR 5	ARHI 2300 (3)
	ART: STUDIO ART – DRAWING	4 OR 5	ARST 1050 (3)
	ART – STUDIO ART – 2-D DESIGN	4 OR 5	ARST 1060 (3)
	ART – STUDIO ART – 3-D DESIGN	4 OR 5	ARST 1080 (3)
	BIOLOGY	3	BIOL 1103-1103L (4)
	BIOLOGY	4	BIOL 1107-1107L (4)
	BIOLOGY	5	BIOL 1107 AND BIOL 1108 + LABS (8 TOTAL)
	CHEMISTRY	3	CHEM 1110-1110L (4)
	CHEMISTRY	4	CHEM 1211-1211L (4)
	CHEMISTRY	5	CHEM 1211 AND CHEM 1212 + LABS (8 TOTAL)
	COMPUTER SCIENCE	4 OR 5	CSCI 1301 (4)
	ECONOMICS-MACROECON	3, 4 OR 5	ECON 2105 (3)
	ECONOMICS-MICROECON	3, 4 OR 5	ECON 2106 (3)
	ENGLISH LANG. AND COMPOSITION	3 OR 4	ENGL 1101 (3)
	ENGLISH LANG. AND COMPOSITION	5	ENGL 1101 AND 1102 (6 TOTAL)
	ENGLISH LIT. AND COMPOSITION	3 OR 4	ENGL 1101 (3)
	ENGLISH LIT. AND COMPOSITION	5	ENGL 1101 AND 1102 (6 TOTAL)
	ENVIRONMENTAL SCIENCE	3, 4, OR 5	ECOL 1000-ECOL 1000L (4)
	FRENCH	3	FREN 1002 (4)
	FRENCH	4	FREN 1002 AND 2001 (7 TOTAL)
	FRENCH	5	FREN 1002, 2001 AND 2002 (10 TOTAL)
	GEOGRAPHY- HUMAN GEOGRAPHY	3 OR 4	GEOG 1101 (3)
	GEOGRAPHY- HUMAN GEOGRAPHY	5	GEOG 1101 AND 3620 (6 TOTAL)
	GERMAN	2	GRMN 1001 (Exemption – 0 CREDIT HOURS)
	GERMAN	3	GRMN 1002 (4)
	GERMAN	4	GRMN 1002 AND 2001 (7 TOTAL)
	GERMAN	5	GRMN 1002, 2001 AND 2002 (10 TOTAL)
	GOVT. AND POLITICS- US	4 OR 5	POLS 1101 (3)
	GOVT. AND POLITICS- COMPARATIVE	3,4 OR 5	INTL 1100 (3)
	HISTORY—AMERICAN	4 OR 5	HIST 2111 OR (by petition) HIST 2112 (3)
	HISTORY—EUROPEAN	4 OR 5	HIST 2302 OR (by petition) HIST 2301 (3)
	HISTORY—WORLD	4 OR 5	HIST 2702 OR (by petition) HIST 2701 (3)
	LATIN	3	LATN 1001 (4))
	LATIN	4	LATN 1001 AND LATN 1002 (8 TOTAL)
	LATIN	5	LATN 1002, 2001, 2002 (11 TOTAL)
	MATH—CALCULUS AB	3	MATH 1101,1113 EXEMPTION (0 hours)
	MATH—CALCULUS AB	4 OR 5	MATH 1101,1113 EXEMPTION (0 hrs),MATH 2250 (4)
	MATH—CALCULUS BC	3	MATH 1101,1113 EXEMPTION (0 hrs),MATH 2250 (4)
	MATH—CALCULUS BC	4	MATH 1101,1113 EXEMPTION (0 hrs),MATH 2250 (4)
	MATH—CALCULUS BC	5	MATH 2250 (4), MATH 2260 (0 HRS. UNLESS COMPLETING A SUBSE-
	PHYSICS—B	3 OR 4	PHYS 1111 AND LAB (4)
	PHYSICS—B	5	PHYS 1111 AND 1112 AND LABS (8)
	PHYSICS—C MECHANICS	3	PHYS 1111 AND LAB (4)
	PHYSICS—C MECHANICS	4 OR 5	PHYS 1211 AND LAB (4)
	PHYSICS—C ELECTRICITY AND MAGN.	4 OR 5	PHYS 1212 AND LAB (4)
	PSYCHOLOGY	3, 4 OR 5	PSYC 1101 (3)
	SPANISH—LANGUAGE AND LIT.	3	SPAN 1002 (4)
	SPANISH—LANGUAGE AND LIT.	4	SPAN 1002 AND 2001 (7 TOTAL)
	SPANISH—LANGUAGE AND LIT.	5	SPAN 1002, 2001 AND 2002 (10 TOTAL)
	STATISTICS	3, 4 OR 5	STAT 2000 (4)

Where do I go?

GUIDE TO UGA STUDENT RESOURCES

DEGREEWORKS

degreeworks.uga.edu

- View your advising plan
- Check your GPA (UGA + Overall)
- View number of credit hours earned
- Look over degree course requirements
- Verify AP score credit is received
- View placement test credit/exemptions
- Verify Dual Enrollment credit is received
- Verify Transfer credit is received
- Verify Transient credit is received
- Use the "What If" function to explore other major + degree options

SAGE

sage.uga.edu

- Make an appointment with your advisor
- View your advisor's drop-in hours
- Find your advisor's email
- Find your advisor's office location
- View your Success Network
- Sign up for an Explore Consultation

OFFICE OF STUDENT
FINANCIAL AID

ofsa.uga.edu

- Get HOPE/Zell Scholarship information
- Ask questions about FAFSA
- Ask questions about grants, loans, or your financial aid award
- Find out how withdrawing from a course can impact your financial aid package

ATHENA

athena.uga.edu

- Change your major
- Add a minor, double major, or certificate
- View holds and see how to clear them
- Register for classes
- Look up classes
- Withdraw from classes
- Sign up for a waitlist for a course
- View test scores
- View unofficial transcripts
- Order official transcripts (MyUGA Portal)
- Request Enrollment Verification letters

UGA BULLETIN

bulletin.uga.edu

- View all majors, minors, + certificates
- View full program of study for major(s)
- Compare majors side-by-side
- Read course descriptions
- View co + pre-requisite requirements
- Locate sample syllabi for courses
- Access the schedule of classes
- View the Final Exam schedule
- Read info about Final Exam conflicts
- Learn more about important University policies + procedures

OFFICE OF THE
REGISTRAR

reg.uga.edu

- View UGA grade scale
- Learn more about registration + holds
- View DegreeWorks tutorials
- Review UGA policies + procedures
- View UGA Calendar + announcements
- Read about FERPA policy + waiver
- Locate UGA Student Forms (e.g. late add, name change, pass/fail, etc.)



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About the Grady College Application

All majors in Grady College are considered competitive and require an application. The Grady College application is comprised of three parts (online application, Statement of Interest, and Grady GPA) and is only open during the fall and spring semesters. Students that apply during the fall semester will start Grady coursework in the spring (*if accepted*) and students that apply during the spring semester will start Grady coursework in the summer or fall (*if accepted*). Students must meet the following requirements in order to be eligible to apply:

- Be accepted to UGA and currently enrolled in classes at the University of Georgia
- Have 24 hours in AREA I-V completed or in-progress of completion
- Have an overall GPA of **2.8** or higher
- Have a cumulative UGA GPA of 2.0+ (be in good academic standing for application semester)

THE ONLINE APPLICATION

The online application can be completed on the Grady website as soon as the application opens. Students will need to select their 1st, 2nd, and potentially 3rd major choice option (**if applying to EMST or PR*) on this online form. Students should always select the major that they want to pursue the most as their 1st choice.

Students **can** submit the online application even if they do not currently meet the above requirements or if they haven't completed the Statement of Interest. Students just need to be sure that those requirements are met by the deadline. The online application must be completed, but is not a part of the application criteria.

THE STATEMENT OF INTEREST

The Statement of Interest makes up **25%** of the application criteria when applying to Grady College. Students will be required to write the statement at the University Testing Services and will be given up to **90** minutes to complete up to **two** pages of content. The statement should focus on the 1st choice major the student is applying to and should showcase the student's passion, promise, and credibility for pursuing the major in Grady College.

THE GRADY GPA

The Grady GPA makes up **75%** of the application criteria when applying to Grady College. Students do not have to do anything extra for this portion of the application, but rather Grady will look at specific grades in the students' completed core requirements. The Grady GPA is comprised of 24 hours of credit from Areas I-V of the core. Grady College will always do what is best for the student when calculating this GPA if the student has more than 24 hours completed.

THINGS TO NOTE ABOUT THE APPLICATION SEMESTER

All Grady College majors require **four** semesters (roughly two years) to complete; this does not include the application semester or any summer semesters. Students should plan to take their major intro course (ADPR 3100 Principles of Advertising, ADPR 3850 Public Relations, JOUR 3030 Media, News, and Consumers, EMST 3010 Media Entertainment & Popular Culture) if applying during the second semester of their second year. Students may also want to consider taking the intro course to the 2nd choice major, especially if they are not sure about their competitiveness for the 1st choice major.

To learn more about the Grady College application, visit <https://grady.uga.edu/apply/apply-grady-college/>.

Your Grady College Application Checklist

Application Opens: **November 15** (Spring application); **April 15** (Fall application)

Application Deadline: **5 PM on Friday** of the **second full week of classes** each Spring and Fall semester

Apply Online: <https://grady.uga.edu/apply/>

(Students accepted through the spring semester application process may begin their Grady majors the following summer or fall)

Applicants must meet the following eligibility requirements by the application deadline:

- Be accepted to UGA and currently enrolled in classes at the University of Georgia
- Have 24 hours in AREA I-V completed or in-progress of completion
- Have an overall GPA of 2.8 or higher
- Have a cumulative UGA GPA of 2.0+ (be in good academic standing for application semester)

You can check this information on your DegreeWorks degree audit [here](#). **Any further questions about Grady application** may be directed to gradyabj@uga.edu.

Reminders:

Attend a Grady Admissions Information Session

Sign up for the Intended Grady student listserv: <https://grady.uga.edu/newsletter-registration/>

Complete the Online Application

- Prioritize your major choices (PR & EMST are only 1st choice options)
- Apply here: <https://t.uga.edu/5Ci>

Prepare for the Statement of Interest

- Connect remotely with the UGA Career Center via [Handshake](#)
- Schedule an appointment with the UGA Writing Center (<https://uga.mywconline.com/>)

Complete the Statement of Interest at University Testing Services *

- Register here: <https://testing.uga.edu/>
- Cost: \$30
- Students' Grady GPA (AREA I, AREA IV, and AREA V grades) makes up 75% of the Grady application
- The Statement of Interest makes up the remaining 25% of the application

Check your UGAmail regularly

- Applicants will be informed of admissions decisions in early March/October
- Admissions notifications will be sent to your UGA email address with instructions for confirming your major
- There will be a deadline provided for accepting your major in this email correspondence
- You can login to your UGAmail account through your [MyUGA Portal](#)



How to Write Your Statement of Interest

*Honors students are **not** required to write a Statement of Interest.*

1. Brainstorm / Marinate / Talk



Your statement should offer a sense of who you are and what you want to accomplish.

Questions to get you started:

- What meaning have you drawn from any Grady courses so far? What Grady courses are you excited to take?
- What aspect of your major attracts you?
- Why is Grady College the place for you?
- What professional goals do you have? How will Grady help you attain these goals?
- What related experience do you have? In other words, how have you invested your time? This can include clubs and volunteer work.
- What will make someone say, "This is a great candidate!"
- Is there anything special/interesting about you that stands out?
- What is your story about how you became interested in your major?

2. Free Write



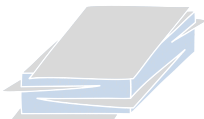
- Take a break after composing.
- Look for claims requiring evidence.
- Make sure everything is doing some kind of work.
- Read your work aloud.
- Read on a different medium.

3. Aim for a Unique Start



- Use readable sentences that are clear, interesting, detail-driven, and concrete rather than abstract.
- Don't use generic phrases.
- Don't repeat information from the application.
- Show a distinctive and compelling interest in the major, career, or field.
- Tell *your* story about why you want to apply to this major.

4. Create Several Drafts



- Plan ahead. Before your appointment, make an outline of the main points you want to cover and the examples you want to use for each.
- Don't try to memorize your statement word for word.
- Practice writing in a timed environment. For example, open a blank document and set a timer for 90 minutes. Try not to get distracted or leave the document.
- Focus on your first major choice.



How to Write Your Statement of Interest

5. Ask for Feedback



- Make an appointment with the UGA Writing Center.
- Schedule a time to meet with the Grady College Career Consultant in the UGA Career Center.
- Ask friends or older students for feedback.
- Ask graduate students to review it.
- Try out multiple versions and get feedback on ideas.

6. Know the Grading Rubric and Testing Environment



- The Statement of Interest is 25% of your application scoring. The other 75% of your application score is your GPA in 24 hours in Areas I-V of the general education core curriculum.
- Scoring is based on:
 - **Content and Credibility (10 points)**
 - Credible investment in major, goals, or field and/or shows relevant professional experience.
 - Content is trustworthy: experiences and facts are discussed in detail and their significance is articulated.
 - **Style and Execution (10 points)**
 - Demonstrate overall organization, structure, and style that is competent in written communication.
 - Risks in approach or style do not undercut credibility or effectiveness.
 - Sentence-level issues don't undercut or interfere with the message.
 - **Overall Effectiveness (5 points)**
 - Shows evidence of promise of study and work in mass communication.
 - Showcases a student who can introduce and communicate interests and ambitions persuasively.
 - Statement represents an effective piece of communication.
 - **Total: 25 points possible**
- Schedule your Statement of Interest at University Testing Services in Clark Howell before the deadline.
- **The Statement of Interest is:**
 - Timed for 90 minutes.
 - If you have Disability Resource Center accommodations, let Testing Services know.
 - If English is your second language, email gradyabj@uga.edu.
 - Typed on a computer using Times New Roman sized 12 font.
 - Two pages, double-spaced.
 - Written without Spelling and Grammar Check.
 - Notes and drafts cannot be used.
 - About \$30. The price is set by University Testing Services.